

Pioneering Innovation, Exciting Partnerships, and Upcoming Events!

We're excited to bring you the latest updates and highlights from Rightlander! We've rolled out cutting-edge advancements in our compliance monitoring solutions, designed to streamline affiliate management and keep you ahead of regulatory shifts. We're also proud to welcome several new clients to the Rightlander family, strengthening our global footprint in the gaming and finance sectors.

Plus, mark your calendars for upcoming industry events where we'll showcase our latest developments and offer exclusive insights into the future of compliance.

Stay tuned for more!



Introducing Trackback: Revolutionise Your Traffic Insights and Compliance

Rightlander is thrilled to introduce Trackback, a revolutionary tool that gives brands deeper insights into their traffic sources. Trackback offers invaluable data to optimise marketing efforts and enhance risk and compliance checks, enabling companies to uncover marketing opportunities from risk-assessed sources.

Integrating through seamless SDK technology, brands can leverage this innovative solution to gain in-depth knowledge of traffic sources to their websites, identify global traffic trends and spikes, discover sub-affiliate networks, and ultimately gain transparency on quality partners while ensuring brand safety across all marketing partner content. [Learn more....](#)

NEW

Legacy Affiliate Program or Expanding to New Markets?

Whether your affiliate program is in the mature stages of its lifecycle or the early stages of expanding to new markets, we are here to help you effectively identify untapped resources within your existing affiliate pool. Let our team and technology assess your affiliates and help identify marketing opportunities to increase your revenue. To find out more about our new service, [contact us today!](#)

Affiliate Domain	RCD Indicator (L7 for \$17k)	Traffic Rank	Visitors	Page Link	Brands On Page	Page Description	Contacts
casinody.com	\$9,204	3	1,000	LtB	Brand x	Deposit Match Casino Bonus	https://www.linkedin.com/company/casinody henan@redbeamedia.nl henan@redbeamedia.nl https://www.linkedin.com/company/redbeamedia
casinos-online.es	\$17,305	1	1,000	LtB	Brand x	Opciones sobre Lowen Play: análisis detallado en 2024	jose.romero.1947@casinos-online.es lucia.martin@casinos-online.es lucia.martin@casinos-online.es info@casinos-online.es
online-casinos.com	\$11,484	1	200	LtB	Brand x	The Best Online Casinos in Spain 🇪🇸 Top Casino Sites for Spanish Players	contact@online-casinos.com info@online-casinos.com
casinolandia.com	\$3,435	3	100	LtB	Brand x	The Best Casinos in Spain Full Guide	contact@casinolandia.com https://www.linkedin.com/company/casinolandia/



Welcoming Our Newest Clients and Partners

Through our partnerships with AWIN and OMD, we're proud to provide our services to NatWest and Barclays, respectively, ensuring robust compliance support for these leading institutions. They join our growing and expanding Rightlander family along with Fanatics and our latest partner RavenTrack!

These leading brands now leverage our cutting-edge compliance technology to ensure their marketing practices meet regulatory standards and maintain brand integrity. We're proud to support these industry giants in safeguarding their online presence while optimising affiliate marketing efforts.

Welcome aboard!



Meet Rightlander at SIGMA and Finance Magnates

The Rightlander team will be attending two upcoming conferences: SiGMA World in Malta and exhibiting at Finance Magnates in London to close the year on a high.

If you are planning on attending either of the events, do let us know, as we would be delighted to meet with you. This is a great opportunity to chat face to face, learn more about your goals for the coming year, and share what we have planned on our side. Get in touch with us to [book a time to meet](#).



Meet the team - Where to next?

We plan on attending a few affiliate events in the coming months and would be delighted to meet you.

Find us at the following events:

SIGMA Europe | November 11 - 14
Finance Magnates | November 18 - 20

We look forward to seeing you. Contact us to book a time to catch up.

